

BUSINESS BUZZ

SCORE One for the Good Guys

Contributed by Jeff Lambert

Business Services Manager for the Riverside Public Library

Did you hear about the new team in town? Winning lots of games! Scoring lots of runs! Sorry sports fans, the Riverside Renaissance did not include the Dodgers or Angels moving to the Inland Empire. I am referring to SCORE (formerly Service Corps of Retired Executives) which has recently opened a new chapter office in Riverside. (www.score.org)

SCORE: Counselors to America's Small Business is a 501 (c) (3) non-profit network of active and retired business men and women who volunteer to share their expertise with small businesses, as well as new business startups.

While SCORE might be the new team in town, they have been providing free business advice and training since 1964. SCORE has over 10,000 volunteer made up of retired business owners, executives and corporate leaders who share their wisdom and lessons learned in business.

One of my proudest accomplishments since coming to work for the Riverside Public Library was developing a resource partnership with SCORE. As part of our new business services program, SCORE will be offering a series of low cost business workshops in the library each month. Future workshops include Marketing & Promotion-Finding Your Niche, Demystifying Financial Statements, and Selling Techniques that Work.

While SCORE might not have a billboard like McDonalds, they are proud of their success stories in the more than 7.5 million small businesses they have served. Are you one of them?

The business page on the library Web site has recently been updated. Please check out the free business resources available at your fingertips. <http://www.riversideca.gov/library/business.asp>

Jeff Lambert can be reached at (951) 826-5212 or email jmlambert@riversideca.gov.

Upcoming Workshops: (All located in the Riverside Public Library Auditorium, at 3581 Mission Inn Avenue). For more information or to register call (951) 826-5212.

- Demystifying Financial Statements - May 9th., 5:30 - 8:30 p.m. (SCORE)
- Power of Motivation, by Lisa Marie Platske - May 14th., 6 p.m. – 7:30 pm. (www.upsidethinking.com)
- Identify Theft & Mail Fraud, by Renee Focht- June 2nd., 10:30 a.m. – Noon
- Selling Techniques that Work - June 13th., 5:30 – 8:30 p.m. (SCORE)
- Census workshop, by Jerry Wong - June (day and time to be determined)

YOUR BUTT BELONGS HERE.



Cigarette butts make up over 20% of the litter collected in cleanup programs. Please look for one of these ash receptacles.

Don't Litter

This message brought to you by
Keep America Beautiful, Inc.
Keep Riverside Clean & Beautiful
The Greater Riverside Chamber of Commerce
The City of Riverside
And
Riverside Downtown Partnership



Made possible by a grant from Philip Morris USA.

Keep Riverside Clean and Beautiful has a limited supply of ash receptacles available on a first-come, first served basis. Call Clint DeGifford at (951) 683-7100 to obtain one.

ARTS & CULTURE SPOTLIGHT

Target Day of the Arts to Feature Family Fun Day Activities and a Free Concert by the Riverside County Philharmonic

Contributed by Lee Tusman

Riverside Cultural Consortium Coordinator

The Riverside Arts Council presents Target Day of the Arts at Fairmount Park, 2601 Fairmount Blvd., on May 6 from Noon - 6 p.m.

Target Day of the Arts will feature 15 Riverside arts and cultural organizations featuring hands-on activities including a special performance by Riverside County Philharmonic, in collaboration with the Riverside Cultural Consortium and sponsorship from Target.

“Target is providing a great opportunity for the community to experience what the arts and cultural scene in Riverside has to offer,” says Patrick Brien, interim executive director of the Riverside Arts Council. “This will be a fun way to visit multiple venues that are coming together in one location.”

For over 10 years, museums in downtown Riverside have organized Family Fun Days on First Sundays, a free event that includes art and cultural activities, musical performances, and storytelling. This is the first time that this event will be moved to a different location for a community celebration.

Visitors to Target Day of the Arts will experience a variety of cultural organizations including: Riverside Art Museum, Mission Inn Foundation, Riverside County Philharmonic, Riverside Metropolitan Museum, Riverside Public Library, March Field Air Museum, Riverside Arts Council, Riverside

Downtown Partnership, Fellowship of Reconciliation, UCR California Museum of Photography, UCR Sweeney Art Gallery, California Citrus Heritage Historic Park, First 5 Riverside, Riverside Dickens Festival, Inland Agency, Riverside Community Arts Association, and Friends of the Riverside Public Library.

Target’s participation in the event is part of their ongoing support to local communities throughout the country. Every week, Target gives more than \$2 million to strengthen families and communities across the nation, with a focus on education, the arts, social services and other vital community partnerships.

Target Day of the Arts will have entertainment and activities for the whole family to enjoy. Performances include RCC Dance, Morongo Bird Singers, storytelling by Karen Rae Kraut, RCC Jazz Band and a 1-Minute Play Festival. The highlight of the event will be a special pops concert by Riverside County Philharmonic with guest conductor Frank Fetta.

For more information on this and other events please visit www.inlandarts.com or contact the Riverside Arts Council at (951) 680-1345.

The event is sponsored by Target, the City of Riverside Parks, Recreation and Community Services Department, Riverside Downtown Partnership, Riverside Cultural Consortium and Riverside Arts Council.

